

# DOMINIC GLOVER

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PORTFOLIO: [www.dominicglover.com](http://www.dominicglover.com)

## Professional Summary

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Dominic has spent his career working in close partnership with clients and creative teams to shape the vision, style and culture of a brand, with the objective of elevating a company's brand profile.

An award-winning student and designer in his own right, Dominic understands how to inspire brilliance from his team through respect, diligence, education and open-mindedness.

## Skills

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- Photoshop
- InDesign
- Illustrator
- Bridge
- After Effects
- Premiere Pro
- Final Cut
- Photography
- Photo Re-touching
- Photo Restoration
- XML
- HTML5
- CSS3
- UX Design
- UI Design
- JavaScript
- WordPress
- Joomla
- Drupal
- AutoCAD
- SketchUP
- SpaceClaim
- Freeform(Similar to Zbrush)
- GeoMagic
- Print advertisements
- Website and electronic marketing
- Visual communication principles
- Superb eye for detail
- Excellent communication skills
- Print advertising
- Web site advertising
- Flyer and poster printing
- Familiar with digital mailers
- Customized template design
- Complex problem solving
- Creative design layouts

## Work History

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**Graphic Designer / Web Designer / UI/UX Designer**

01/2014 to Current

**Milner Distribution Inc** – Colorado Springs, CO

- Worked as the Graphic Designer / Web Designer at Milner Distribution Inc.
- Determined the best way to visually represent the company's identity both online and through other media types.
- Developed high-level concepts for design projects.
- Worked with internal and external clients, pitching designs, and understanding client needs.
- Developed visual designs, and at other times, worked with third party printing companies as well as internal design resources.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Translated complex concepts and data into compelling visuals for media outreach.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Formatted text and graphics for blog posts, newsletters and other materials.
- Generated computer graphics and page-layouts, graphic elements and photography.
- Filmed and edited video using Final Cut, Premiere Pro, and Adobe After Effects.
- Collaborated with engineering on various web, mobile and tablet application interfaces.

- Translated discussions into leading on-demand app design and layout.
- Generated detailed specs of final designs.
- Mentored new members of design staff during onboarding.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Delivered production ready graphics in HTML and CSS for all marketing assets.
- Suggested styling techniques to video production team.
- Designed proposal covers and spines.
- Instructed proposal team in the use of computer software graphical elements and aesthetic standards.
- Updated computer graphic files using graphics software programs.
- Updated and maintained graphics library records.
- Developed a library to include specific user interface elements.
- Trained designers on computer graphic design programs such as Quark Xpress, Adobe Illustrator and Adobe Photoshop.
- Coordinated translation of labels and sales materials.
- Carefully proofread labels and sales materials prior to printing.
- Designed art and copy layouts for direct mail advertising material.
- Created aesthetically-pleasing advertisements that complemented the products.
- Designed user interface, tools and web pages to meet branding guidelines and web best practices.
- Researched current and emerging art and graphic design technologies.
- Created user interface design style guide in support of interactive game products.
- Created and resized images for wireless carrier delivery.
- Designed wireframes and compositions for new web projects.

### **Graphic Designer Specialist**

08/2013 to 12/2013

#### **Deluxe Corporation**

- At Deluxe Corporation and was responsible for creating and updating advertisement pieces used in both print and web medias.
- Applied new design elements to personal and business print ads.
- Duties also included designing and updating emails for licensed products, which contributed to response and revenue.
- Created and updated several licensed products, which included products for Warner Brothers, National Parks and Conservation Association and several United States college football teams.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Collaborated with vendors to ensure style consistency with other marketing materials.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.

### **Graphic Designer**

03/2013 to 07/2013

#### **ConMed Electrosurgery**

- At ConMed Electrosurgery, was responsible for creating and updating Engineering documentation, Operator and Service manuals, and graphics for electrosurgical equipment labeling and accessories.
- Duties also included general drafting for a variety of product related requirements.
- This position also included maintenance of the company intranet website and Change Order processing.

### **Graphic Designer**

05/2012 to 08/2012

#### **Fruition Web Marketing – Denver, CO**

At Fruition Web Marketing learned how to work in a high client volume environment. While at Fruition responsibilities included coding corrections, production work, as well as character designs and storyboards for web animations.

### **Design and Print Manager**

09/2010 to 03/2013

#### **Impress Design and Print – Aurora, CO**

- Worked as a manager at Impress Design and Print for over a year and increased the sales by 52.24 %.
- As a manager for this company responsibilities included interacting with clients to successfully create visual solutions.
- Created and promoted identity, consistently met deadlines, communicated regularly the status and direction of works in progress, coordinated the printing and delivery of finished works, and worked to resolve customer issues.
- Designed new on-brand visual elements to effectively convey concepts and messaging.

- Collaborated with vendors to ensure style consistency with other marketing materials.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.
- Presented projects to internal clients.
- Generated computer graphics and page-layout software, graphic elements and photography.
- Generated detailed specs of final designs.
- Mentored new members of design staff during onboarding.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Trained designers on computer graphic design programs such as Quark Xpress, Adobe Illustrator and Adobe Photoshop.
- Coordinated translation of labels and sales materials.
- Carefully proofread labels and sales materials prior to printing.
- Designed art and copy layouts for direct mail advertising material.
- Created aesthetically-pleasing advertisements that complemented the products.

## Education

**Certified in Drawing Fundamentals Imaginism Studios:** Digital Illustration

2013

**Schoolism** - Ontario, CA

3-D Design coursework  
 Illustration  
 Digital Coloring

**Bachelors of Arts Degree:** Graphic Design and Multi-Media Arts

2012

**Platt College School of Design** -

Art Design coursework  
 Advanced Graphic Design coursework  
 Typography seminar  
 Motion Design course  
 Photography course  
 Advanced Illustration coursework  
 3-D Design coursework  
 Web Technology Certificate  
 Graphic and Digital Design Certificate  
 InDesign seminar series  
 Certification in Adobe Photoshop  
 Video performance art workshop

**Associates of Applied Science Degree:** Interactive Website Design

**Mesa State College** -

Art Design coursework  
 Advanced Graphic Design coursework  
 Coursework in Arts Administration  
 Web Technology Certificate  
 Certification in Adobe Photoshop  
 Video performance art workshop

## Accomplishments

2012 Magna Cum Laude - Platt College School of Design  
 2011 Colorado Art and Design Student of the Year - CACC (Out of 64, 000 students in Colorado)  
 2010 First Place Photography - Platt College  
 2009 First Place National PGSF Poster Design – Print and Graphics Scholarship Foundation  
 2008- First Place Digital Illustration – Altrusa Art Fair